

**डा० जितेन्द्र क्वत्रा**

निदेशक, प्रसार शिक्षा

एवं

निदेशक, राज्य कृषि प्रबन्धन एवं प्रसार प्रशिक्षण संस्थान, उत्तराखण्ड  
(समेटी-उत्तराखण्ड)

**Dr. Jitendra Kwatra**

Director, Extension Education

&

Director, State Agricultural Management & Extension Training Institute  
Uttarakhand (SAMETI-Uttarakhand)



**प्रसार शिक्षा निदेशालय**

गोविन्द बल्लभ पन्त कृषि एवं प्रौद्योगिक

विश्वविद्यालय

पन्तनगर-263 145, ऊधम सिंह नगर

(उत्तराखण्ड)

**Directorate of Extension Education**

G.B. Pant University of Agriculture & Technology  
Pantnagar - 263 145, Distt U.S. Nagar (Uttarakhand)

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No. Extn./KM/5747

Dated : January 10, 2025

Dear Sir,

It gives me immense pleasure to inform you that the **117<sup>th</sup> All India Farmers' Fair and Agro-Industrial Exhibition** also known as '**Krishi Kumbh**' due to its national importance will be organized by the University during **March 07-10, 2025**.

It is well known that your organization has earned a great reputation in modernization of agriculture and allied sectors with the motto to serve the farming community. Keeping this in mind, I on behalf of the university invite you to kindly participate in the forthcoming '**Kisan Mela**' for showcasing your technologies/products in the exhibition for the benefit of the farmers/visitors and exhibitors.

The ground rent for putting up a stall of size 30'x30' is **Rs. 22,000.00** (Rupees Twenty Two Thousand only) including GST @18%, which may be deposited in **Cash or through Demand Draft in favour of Director Extension Education**, payable at SBI/UCO/PNB Bank, Pantnagar (Uttarakhand).

Sponsorship opportunities will also be a key feature of this Kisan Mela. Your esteemed organization may also put-up promotional activities for farmers & other entrepreneur in university auditorium on payment basis. Concerned organization can publish product details/advertisement in Kisan Mela Extension Literature. A detailed brochure about the Kisan Mela is also enclosed herewith. You may also visit our website on: [www.gbpuat.ac.in](http://www.gbpuat.ac.in)

I look forward for your kind cooperation and will appreciate if your confirmation for participation is received by us promptly so that the space of your choice may be allotted on '**first come first serve**' basis.

The seed and input suppliers are requested to maintain high quality of their products in line with the industry and the university.

With regards,

Yours Sincerely,

(Jitendra Kwatra)

Co-operate to maintain clean and polythene free Pantnagar

"EVERYTHING ELSE CAN WAIT BUT NOT AGRICULTURE"